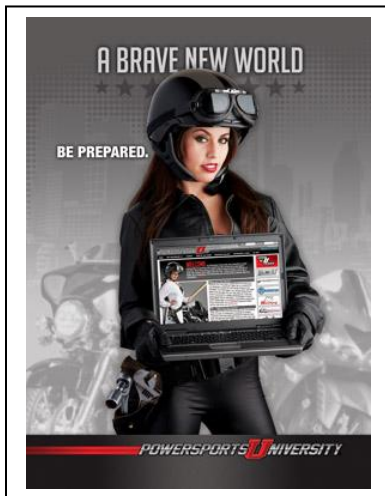




## POWERSPORTSU™ GOES VIRAL

### PSU/EU To Be Launched At INTERMOT Tradeshow In Germany



*It's A Brave New World: Fraulein Polly Powersports is in Germany announcing the launch of PSU/EU at the giant INTERMOT tradeshow. Prost!*

The big news at the INTERMOT tradeshow in Köln, Germany, is that PowersportsU is going viral! Now dealership personnel in Europe will be able to enroll in the same free interactive online training offered by PSU that their counterparts in the U.S. and Canada already enjoy. As course students, you have already experienced the effectiveness of access to training 24/7, but the courses will begin being offered in other languages, starting with German.

Graduates in the continental U.S. and Canada may have scored some swag via the “Earn As U Learn” program, which is also going viral, starting with dealership personnel in Germany and the U.K. “True e-learning knows no boundaries,” asserts PSU “Professor” Eric Anderson. “The same underlying distance learning technology pioneered by PowersportsU in the U.S. functions equally well in the U.K. and the EU.”

The same self-checks and other retention testing elements are incorporated into the EU versions of the classes. “Now your PSU credentials mean something in the global market,” Anderson adds. He also notes that job postings on [www.motorcycleindustryjobs.com](http://www.motorcycleindustryjobs.com) also credit PSU graduates just the same as UTI/MMI students.

“Education is an ongoing process, not a one-time event,” concludes Professor Anderson. “Better still, PSU/EU education is FREE.”

Speaking of growing virally, be sure to “Like” PowersportsU on Facebook so the social media presence expands in cyberspace just like it has in the physical world [www.facebook.com/PowersportsU](http://www.facebook.com/PowersportsU) if you are serious about continuing your Powersports education.

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